



Creating Your Groups

Groups are a great way to organize your company within the Novareté platform. Not only will you be able to send relevant information directly to a specific group of people, but you will also be able to analyze performance based on these group subsets.

We recommend three types of groups: Organizational, Activity, and Project. Please complete the following forms for each group type.

Organizational

Organizational groups include subsets by department and by hierarchy. Examples include the sales department, finance department, IT department, managers, directors, executives, etc. These groups are designed to be a reflection of your organization chart.

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Activity

Activity groups include subsets of teammates based on events, committees, teams, and hobbies. Examples include the fun committee, holiday party, volleyball team, snowmobilers, video gamers, wellness committee, etc.

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Project

Project groups include teams – temporary or permanent – organized to work on specific business projects or challenges. These Groups are ideal for cross-functional teams that need to communicate, collaborate, and coordinate activities. For example, you may want to create a group to bring a new product to market that involves the efforts of R&D, Marketing, Sales, and Client Support teammates.

Company Groups:

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